

EVAN'S CORNER



Hi Everyone,

In early April a buddy and I ran the Cherry Blossom ten mile run. As we were doing the run I couldn't help but think about how personal finance is a lot like a ten mile run.

Maybe some of you are like my buddy. He's a marathoner so for him a 10 mile run was like doing a warm up. A marathoner has to have a good training program going to get ready for a marathon. Maybe you have a great savings program going and you understand how you're going to get together your resources for retirement and everything is all set.

For me I felt comfortable the whole run but it was more a trudge than a run. Maybe your personal finances are like my running style, you're just trudging along. Let me give you some hope. Although my training wasn't nearly as rigorous I did train for the run and it helped me complete the whole 10 miles. Personal finance is so similar. Whether you are training for a marathon or to trudge through a 10 mile race the key point is that you have to start the training. In personal finance you have to start paying down debt. You have to start a savings program.

Ten miles is a long ways to run. I know because I ran it in early April. And afterwards I had this high from doing the run, a very happy, I did something really cool, feeling. Every time you pay off a credit card you'll get a similar feeling. But don't trust me on that one, do just exactly that and see how it makes you feel.

Till Next Time.

Evan Clark
PRESIDENT AND CEO





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